Political Disclosure for the General Election for WAVA-AM 9/9/2016 to 11/8/2016

WAVA-AM sells advertising time within specific day parts. Day part purchases of advertising time receive high priority and will not be pre-empted. The specific day parts are 6:00 AM to 10:00 AM, 10:00 AM to 3:00 PM and 3:00 PM to 7:00 PM.

WAVA-AM sells advertising time based upon Best Time Available or BTA. These schedules are placed over seven days a week and afford the least expensive rates on the station. There is no guarantee of placement within day parts or specific days within the schedule. These commercials may be pre-empted by all higher priced commercials. These commercials may be pre-empted from one day to another. All commercials pre-empted during any given day will be made good within the over all dates of the schedule.

Rates include live streaming of commercials broadcast 6:00AM to 10:00AM and 3:00PM to 7:00PM.

WAVA-AM sells advertising time at the Lowest Unit Charge (LUC) to qualified political candidates who make "use" of the station-i.e. The candidate appears in a positive manner within the commercial and is identified or readily identifiable.

Advertisements from Section 527 groups are not from a candidate or candidates authorized committee and do not qualify for the lowest unit charge.

For more information contact Tom Moyer, Station Manager at (703) 807-2266.